

keepITsafe invest €50,000 in datacentre infrastructure

keepITsafe today announced the completion of their IT investment in a private fibre connection due to the increased demand in their online backup service. keepITsafe is the only online backup company in Ireland to invest at this scale between both their datacentres – Digiweb and Data Electronics. The fibre connection offers the highest level of network security and uptime for keepITsafe's customer base.

"This IT investment was inevitable due to the large growth of customers and also the growth in data from existing customers. Our current investment future proofs our infrastructure, making sure that we keep our guarantee to our clients and corporate business customers" stated Jonathan Crowe, Technical Director, keepITsafe.

What does this mean?

It guarantees that two backups in both sides of the city are constantly syncing to make sure that the backup is instantly recoverable from both sites. In the unlikely event of an issue in one of the datacentres, data is guaranteed to be recoverable 24/7, again allowing our customer base to grow with the knowledge that our infrastructure is the highest standards available.

keepITsafe received the coveted ISO 27001 stamp in February this year and their continued investment in best practises is high on the agenda moving forward into 2011.

Jonathan continues by stating that more proactive steps should be taken to regulate the data backup industry especially in the area of online data backup. Programmes such as the Data Protection Review Group are welcomed, to set new codes of practice based on the current demands of customer's sensitive data. At present anyone can set up an online backup company without any regulatory policies put in place. The consequences to businesses and customers are far too great to allow this to continue.

For the first time SME's in Ireland can have an enterprise class backup system in place. Smaller organisations are benefiting hugely from companies such as keepITsafe investing in software as a service technologies. Now companies can take advantage of enterprise grade backups for a low annual cost. Part of this cost gives companies access to 24/7 managed and monitored online backup solution. Due to the fact that pricing is based on data volumes even the smallest of operations can benefit.

"Data security is our core business and it is crucial to the longevity of our service that we utilise the most advanced technology there is to make sure our customers are getting the fastest responses possible" stated Jonathan Crowe, Technical Director, keepITsafe.

Photo can be downloaded here <http://www.flickr.com/photos/49253959@N05/?saved=1>

About Us

keepITsafe are Ireland's only ISO 27001 certified online backup provider and have more than 2000 clients and 150 partners on their books. The company was formed in 2003 with a passion to eliminate the headache and burden of backup for their customers. The success of the company stems from its fully managed and fully monitored service along with its investment in key infrastructure in two of Ireland's leading datacentres – Digiweb and Data Electronics. Working with customers to make sure that their backups are flawless and data can be restored from any location is key to keepITsafe's credibility in the IT space. keepITsafe continue to push the boundaries of backup and to educate business owners in the areas of online backup and the legalities associated with the data protection act. Data loss has detrimental effects on businesses, what keepITsafe can guarantee is that you will never lose a file again by using their solution. <http://www.keepitsafe.ie> or www.onlinebackup.ie.