

keepITsafe sponsor ICS Data Protection Conference

In an effort to highlight the increased importance of data protection The Irish Computer Society (ICS) have announced the inaugural ICS Data Protection Conference, which will be held on the 2nd April at the Hilton Hotel, Charlemont Place, Dublin 2.

Data protection compliance presents ever-greater challenges to organisations in today's rapidly evolving workplace. It is crucial that awareness is created in Ireland among the business community of their legal obligations around Data Protection. There is also a need for strategic continuity planning.

"Ireland needs a conference such as the ICS Data Protection Conference, to highlight the ever increasing threat posed to critical business data. It will also be a great platform for open discussion and topical debate around the issue of data protection and security", stated Darragh Canavan, Business Development Manager, keepITsafe, explaining why keepITsafe chose to support the conference.

"ICS would like to welcome the addition of KeepITsafe to the conference as a sponsor. As a not-for-profit organisation with responsibility for promoting and supporting both the IT profession and general IT literacy, the Irish Computer Society (ICS) plays a significant role in helping the Data Protection Commissioner's office to educate individuals in this area," commented Jim Friars, CEO of ICS.

keepITsafe are too familiar with the catastrophic effects that data loss and data breaches can have on companies. *"Awareness will create a greater understanding of backup options and data protection obligations companies are faced with",* continued Darragh Canavan, Business Development Manager, keepITsafe.

Topics to be discussed and debated on the day will include: Access requests, data breaches, record management, security, audits, individual rights and many more. This is an event not to be missed by anyone with data protection responsibilities who wishes to stay up to date with current best practice.

For further information on this conference please contact 01 6447842 or email events@ics.ie or visit www.ics.ie/dp

About keepITsafe

Founded in 2003, keepITsafe believes that business owners should not have to think or worry about backup. The company has provided a reliable, secure and affordable online backup solution to over 1000 clients and 100 partners to date. The success of the company is built on their knowledge of backup systems and knowing how to reduce the risk of backup disasters. keepITsafe realizes that the key to any business success is company information and protecting critical data. www.keepitsafe.ie

About the Irish Computer Society

The Irish Computer Society, a not-for-profit organization, promotes the continuous development of professional IT knowledge and skills and acts as an independent representative voice for the IT profession. ICS was founded in 1967 as the national body for Information and Communication Technology (ICT) Professionals in Ireland. In 1997 the ICS founded ECDL Ireland, now known as ICS Skills, to provide and promote a recognised international standard of computer literacy certification for the Irish people.
