

ICS Data Protection Conference 2009

THE inaugural ICS Data Protection Conference will take place on 2 April 2009 at the Hilton Hotel, Charlemont Place, Dublin 2. In an effort to make data-protection information accessible to all data-protection professionals, ICS has priced this conference at a third of the price of similar data-protection conferences held in Ireland, at €400 (or €325 with the early bird discount). Also, ICS members and graduates of the ICS data-protection certifications can avail of a 37.5pc discount to attend this conference (pay only €250, or €175 with the early bird discount).

Data-protection compliance presents ever-greater challenges to organisations in today's rapidly evolving workplace. Businesses need to be ever vigilant, not only to safeguard the valuable personal information of their customers and employees, but also to protect their firm's reputation at a time when competition for customers has never been stronger.

Ireland's data-protection laws are strict but fair. Organisations demonstrating that they have made reasonable efforts to comply with the regulations, including the need to ensure adequate employee training and awareness, can be confident of a fair hearing when it is time for an audit.

During this conference, experienced data-protection professionals and business management can improve their current knowledge with practical, real-life case studies and expert opinion. On the day, Gary Davis, Deputy Data Protection Commissioner, will walk delegates through the audit process and how to prepare for an audit. Peter Oakes from Compliance Ireland will update delegates on what is currently happening in the courts with regard to data protection, and will highlight new or changed legislation to keep an eye out for. Linda Ní Chualladh from An Post will discuss access requests and how to apply the rules and regulations to your business.

Brian Honan from BH Consulting will explain how he managed to steal someone's identity without doing anything illegal and will outline what lessons can be learned from this. Can you honestly say all your data collection forms are fairly obtained and processed? Dave Tarleton-Hodgson, ICS Data Protection tutor, will tell you how to do this correctly, and name and shame those in the UK who are currently not doing this. All this and more will be discussed at this year's ICS Data Protection Conference.

This event, sponsored by BT and keepITsafe, is not to be missed by anyone with data-protection responsibilities who wishes to stay up to date with current best practice in this area.

For further information on this conference, please

contact 01 6447842 or email events@ics.ie.

For further information on how to become a sponsor or exhibitor, please contact Sharon McGuire on sharonmc@ics.ie or 01 7753006.



Pictured (l-r): Eoin Blacklock, managing director, keepITsafe; Jonathan Crowe, technical director, keepITsafe; and Darragh Canavan, business development manager, keepITsafe

Keep your data safe

For many companies, data stored on a computer is their most important asset. Without it, some businesses would fail to exist. This is why every firm should perform backups as part of their daily routine. Online backup can give companies the peace of mind that their data is safe from human error, file corruption, theft and even fire, as all files are stored offsite in a dedicated data centre. The most important advantage of online backup is the assurance it gives organisations that their data is secure 24/7.

Online backup eliminates the need for manual tape backup and takes away the burden and responsibility imposed on staff to conduct tape backup. "Too many companies are left with irreplaceable data loss due to the high failure rate of restores from manual tape backup," says Eoin Blacklock, managing director, keepITsafe.

By outsourcing your backup requirements, you can achieve tangible business benefits: increased staff productivity as employees will no longer have the task of backing up; reduction in downtime, as all backups are fully managed and monitored by keepITsafe; and, most importantly, you will never lose a file again.

For further information, visit www.keepitsafe.ie or call 1890 222587.