

Wicklow based IT company win backup deal

Laztech IT services recently won a deal to install keepITsafe online backup into Doody Crowley Chartered Accountants based in Dublin 2. For Doody Crowley it was absolutely critical that they utilise a reliable, automated, offsite data protection plan that could grow with their business needs.

Before installation a full backup was taking 22 hours due to the large volumes of data and fragmented file structure. The main difference with online backup is it only backs up new and updated files so the backup window was reduced to 2 hours. The company were also exposed to human error and as the company grew and the amount of data increased it was a necessity to review their business continuity plan moving forward.

The business implications of data loss disasters couldn't be more stark, which is why Doody Crowley have taken the necessary steps to make sure their critical business data is secured with keepITsafe, Ireland's largest online backup provider. Their data is now available for full restore if the need arises and staff members do not get involved in the backup process. "As the process is fully managed and fully monitored we don't have to manually do anything. If there is a problem we will be informed about it straight away. It is an extremely proactive and cost effective solution to data backup which is critical in our business." stated Rory Williams, Partner in Doody Crowley.

"A frequently cited study in Contingency Planning and Management magazine found that 40 percent of companies that shut down for three days failed within 36 months, stated Jonathan Crowe, Technical Director, keepITsafe. The reality is if you are left in a data loss scenario it is very difficult for a company to recover.

"Our client now has the peace of mind that all data is fully encrypted and secured in multiple datacentres in Ireland. Businesses today never have to consider the daunting possibilities of being legally liable for damages from lost information with the latest backup methods" stated Larry Burke, Director of Laztech IT Services

About keepITsafe

The company has provided a reliable, secure and affordable online backup solution to over 1400 clients and 120 partners to date. keepITsafe was formed in 2003 and have grown from strength to strength in this time. The company have backed up a staggering 5 billion files and restored more than 40 million files since its fruition in 2003. keepITsafe believes that business owners should not have to think or worry about backup. The success of the company is built on their knowledge of backup systems and knowing how to reduce the risk of backup disasters. keepITsafe realizes that the key to any business success is company information and protecting critical data. www.KeepITsafe.ie

About Laztech

Laztech IT Services Limited is a proactive technical services company that strategically manages and supports its clients' information technology systems. Established in 2000, we specialise in providing Managed Technical Services to over 250 SMEs based all over Ireland. Our proactive approach to support provides you with peace of mind. We remove the need for your investment in IT staff -Laztech is your IT department. We deliver innovative, practical and cost-effective IT solutions that improve overall business performance.

Photo attached: Jonathan Crowe, Technical Director, keepITsafe.